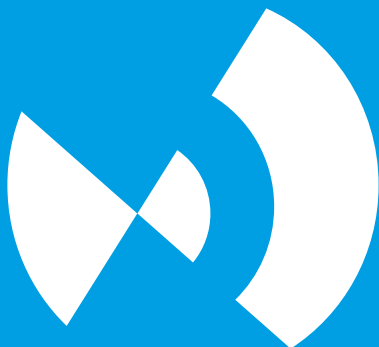


# Making the difference

Using knowledge to realise good health for everybody





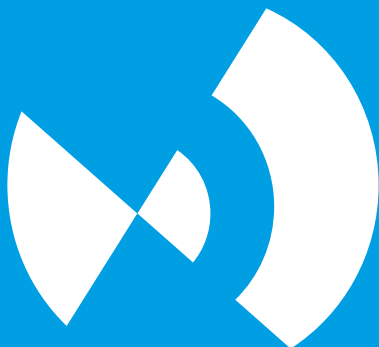


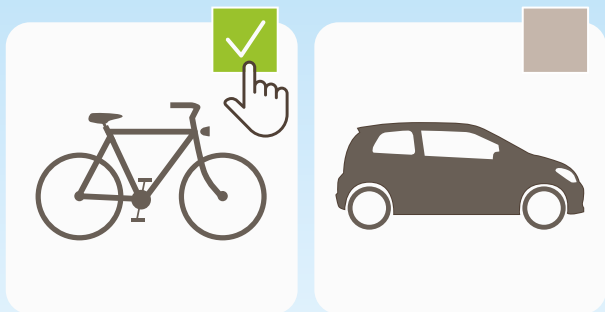
## Making the difference

ZonMw is committed to good health, prevention and care for everybody, and vulnerable groups in particular. We work on that by investing in projects, experiments, research and development in collaboration with science and everyday practice to learn what works so that we can contribute to solutions.

We realise these efforts through three core activities:

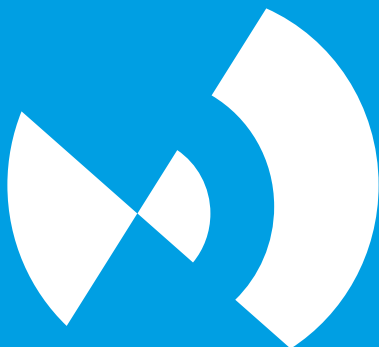
- Programming and funding
- Encouraging impact
- Signalling





## A good health for everybody

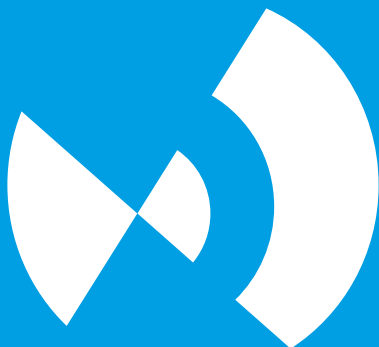
We examine how we can best support people in making good and healthy choices. Vulnerable people with less resilience are a particular focus area. Also, how the environment is designed to enable these choices is vitally important in this regard.





## Contributing to societal (health) issues

Healthcare runs the risk of becoming unaffordable, the decentralisation of care responsibilities to the local level is not without problems, and new threats for public health are emerging. By developing and applying knowledge, ZonMw helps to solve these problems at the local, national and international levels.

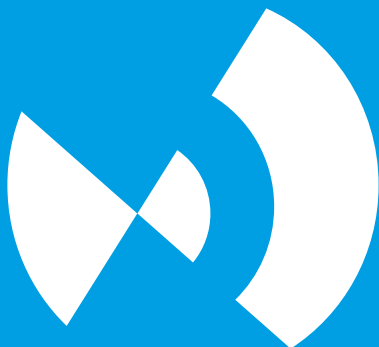






## Sharing knowledge and connecting

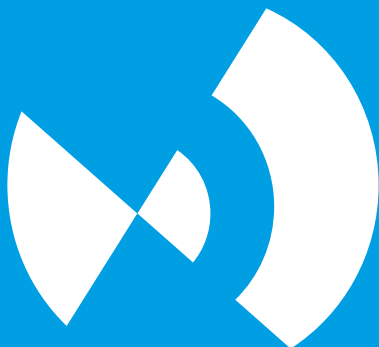
The development and application of high-quality knowledge are indispensable for ensuring that good health comes within everybody's reach. We therefore focus on all knowledge that can improve (medical) science, health, care and well-being.





## Societal challenges require a different type of science

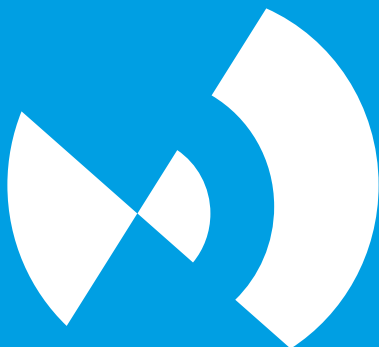
We strive to accelerate the recognition and appreciation of the diverse range of talents within science. And we are committed to realising more room for experimentation outside of conventional routes. We therefore encourage multidisciplinary and interdisciplinary research in heterogeneous teams.

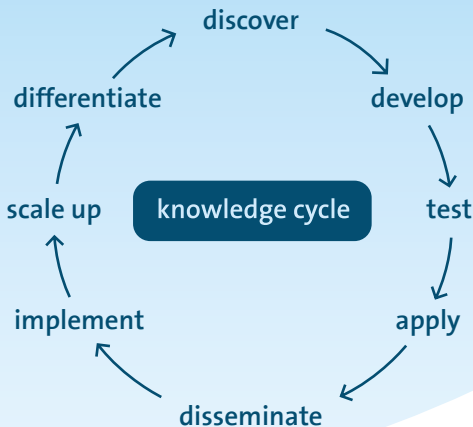




## Valorising knowledge in everyday practice

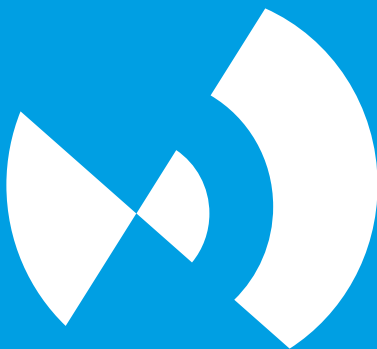
It takes too long before everybody benefits from new (scientific) knowledge in everyday practice. We will therefore concentrate on signalling bottlenecks in knowledge valorisation and where necessary boost efforts to accelerate this.





## Collaboration within the knowledge cycle

Sufficient resources are needed for a proper functioning of the knowledge cycle. Not just financial resources, but also the willingness to collaborate across disciplinary boundaries. From curiosity-driven research to implementation in everyday practice. We will continue to concentrate on sufficient resources and collaboration throughout the entire knowledge cycle so that a real difference can be made.



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